



# Visar Craft

**Interior designer in virtual and augmented reality**

Unique interior design without special expenses

**Visar Craft - a new word  
in the design of interiors, landscapes  
and commercial premises**



**Virtual  
VR constructor**



**Mobile  
AR application**



**Neural network-  
scheduler**





**Using virtual reality technologies in VR designer has a number of advantages**

- 01 No need to learn skills complex 3D packages
- 02 Immersion - the effect of complete immersion in virtual reality
- 03 Real-time rendering for landscape, commercial and residential design
- 04 Ability to compare different design options
- 05 The WOW effect has a stimulating effect on customers
- 06 The latest VR technology has a positive effect on the company's image and its competitive advantages

# Augmented Reality in a mobile AR application

- 01 Develop a unique interior design project
- 02 Create a 3D model of an apartment, country house, office or landscape
- 03 Upload your own textures and 3D models
- 04 Choose ready-made finishing and furniture options from real manufacturers HOFF and IKEA
- 05 Use the limitless possibilities of a neural network

  
Visar Craft





# Visar Craft Applications

they use neural networks in their work



The neural network was trained  
at 60 thousand  
various types  
designs



The application generates  
finishing options  
and interiors  
in different styles



Experiment  
with color and lighting  
on your screen  
gadget



Choose  
the best option

# Multiplayer features allow multiple users to create designs together



Salesman



Customer



Designer



Contractor



# The benefits of Visar Craft become obvious from the very beginning of work



## 01 Easy to use

Even a non-designer will be able to create a unique project on their own

## 02 Reduced deadlines

The constructor helps you create a project in a few days instead of several months of waiting for a designer to work

## 03 Cost reduction

No need to hire specialists working on expensive 3D projects and use 3d rendering stations



# Visar Craft has a wide range of applications



**Developers**

**Finishers**

**Designers**

**Design  
commercial  
premises**

**Furniture  
the shops**

Offer for B2B only



# Visar Craft uses real product samples

loading a new assortment into the program



Furniture



Finishing



Decor



# Volume of the interior design market in Russia

## \$600 million

The market for AR/VR services grows by 15-20% annually

15 thousand dollars

0.25%  
from the market

Required  
for project development

40 thousand dollars

Stock  
Visar Craft

Alleged  
capitalization

13%

Average annual  
growth rate

Perspective  
development





# Financial, management and marketing support for our project is provided by **Zero Gravity Foundation**

Zero Gravity Foundation – decentralized venture hedge fund  
and an international aggregator on digital, innovative  
and blockchain technologies

You can purchase shares of the Visar Craft project through  
purchasing Zero Gravity Foundation tokens

<https://zerogravity.foundation/>

← Link to our site

